



**Inspire learning,  
empower change**



# The background

## A recap on the Earth's climate history

Earth's current natural systems are in a delicate equilibrium state known as the Holocene epoch: the last 11,500 years.

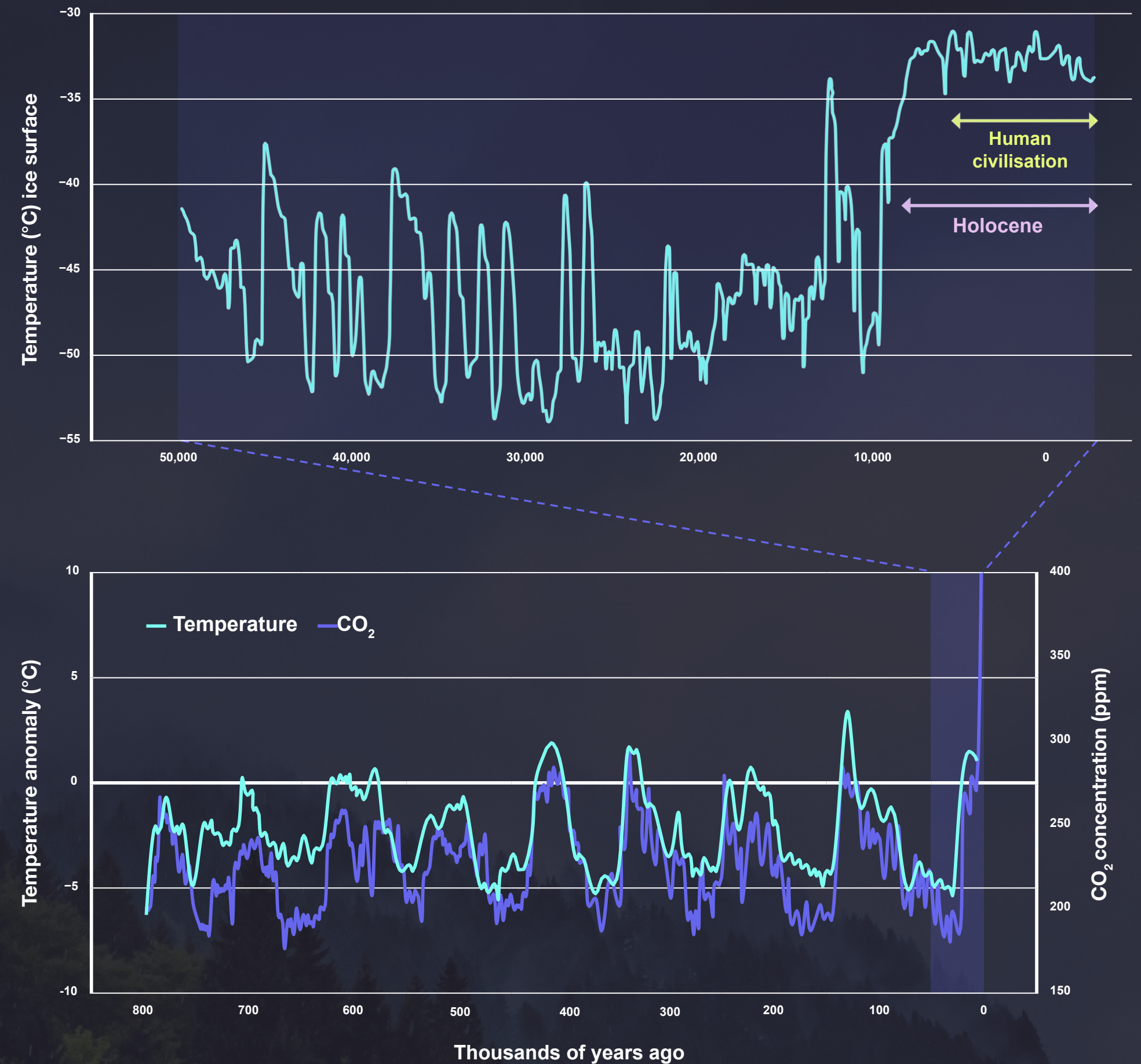
This stability is what made civilisation possible.

Disturbing the balance will flip the planet back into chaos.

The Holocene:  
Earth in a finely  
balanced equilibrium.

Temperature  
and CO<sub>2</sub> levels  
are closely linked.

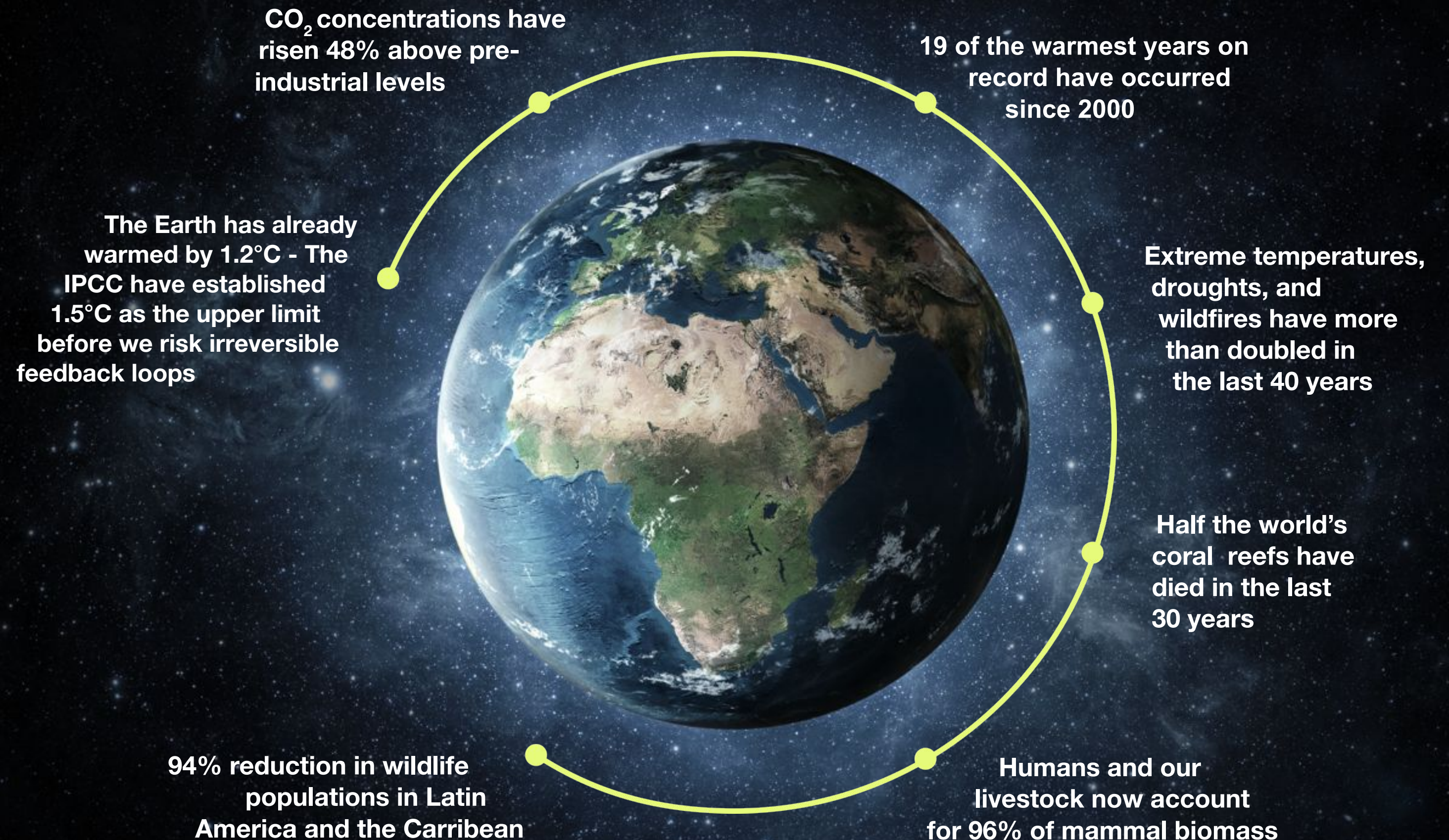
CO<sub>2</sub> is now way  
outside the range of  
the last 800,000 years.





# The challenge

The result of  
inaction = a global  
sustainability crisis





# Time has run out

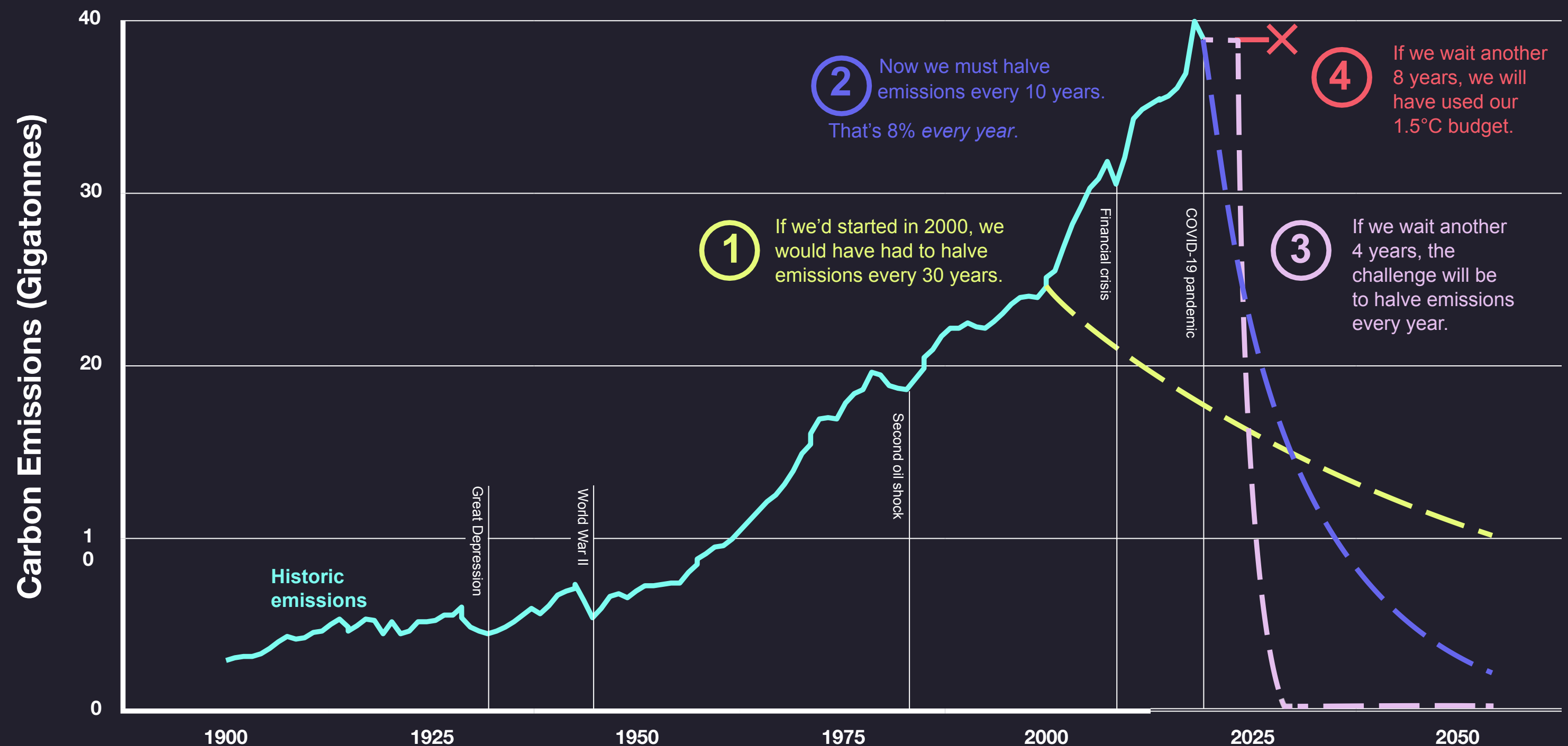
## Time has run out to delay cutting carbon emissions - IPCC

To stabilise temperatures at below 1.5°C of warming, emissions need to fall by about 8% every year for the next two decades.

For context, COVID-19 only achieved a 7% drop.

Any delay will make the collective effort impossible.

*\*source for graph: Mark Carney, Value(s), IPCC data.*





# 2021 is the moment

Against the backdrop of COP 26, financial services firms are making a net zero pledge



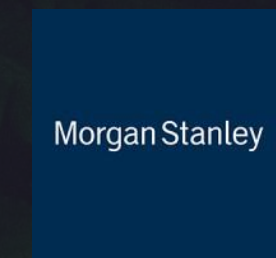
## COP 26 and updated national CO2 targets

Glasgow, Nov 2021. World leaders have met for crucial climate change negotiations - following on from the landmark Paris agreement of 2015.

National targets depend on businesses being able to cut emissions.



## Banks aiming at net zero by 2050



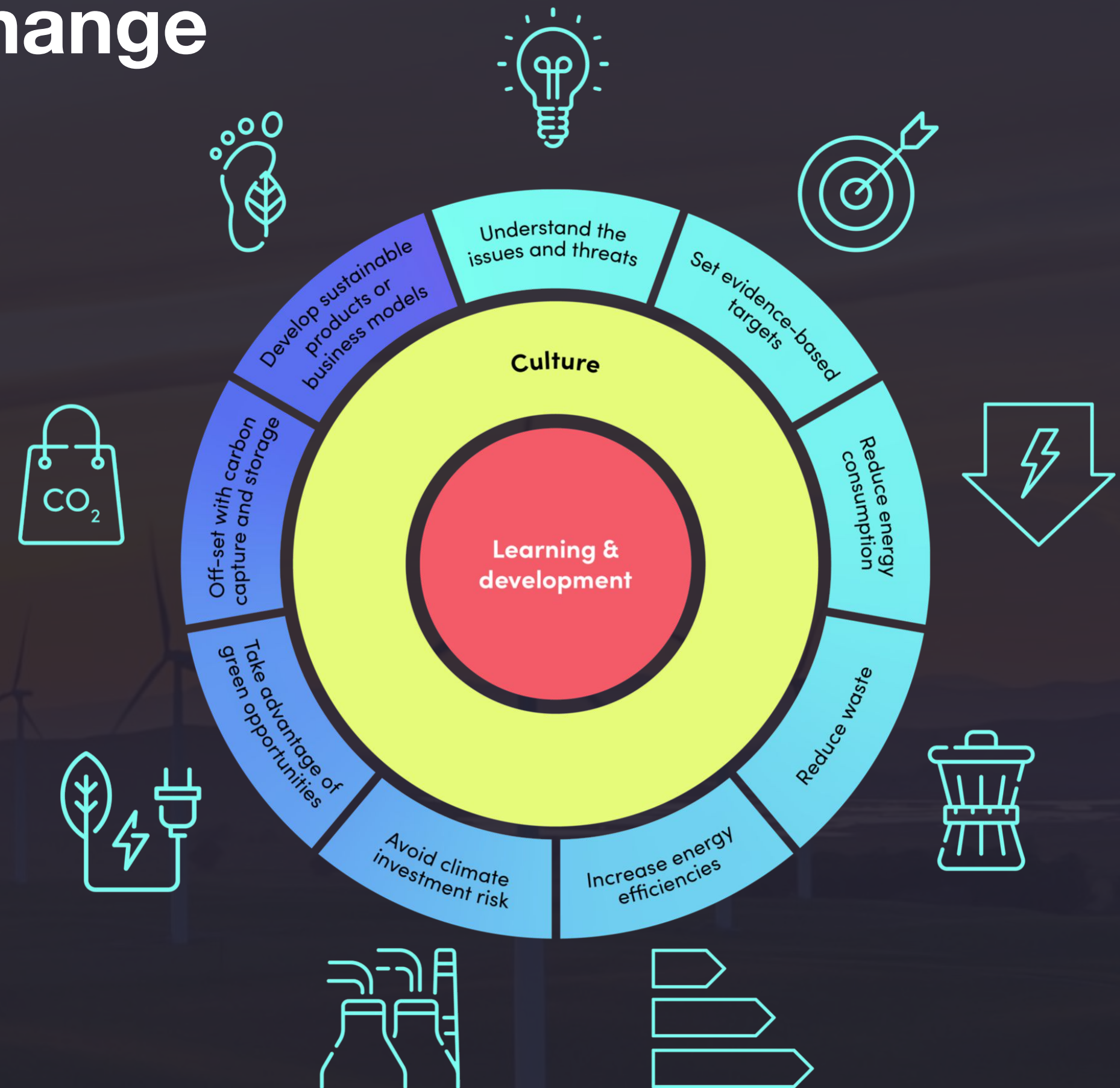


# Education: the catalyst for change

## The missing piece

Education is at the core of everything we need to do to radically transform our economic & financial models.

It's the catalyst for change.





# The need for sustainability education in finance

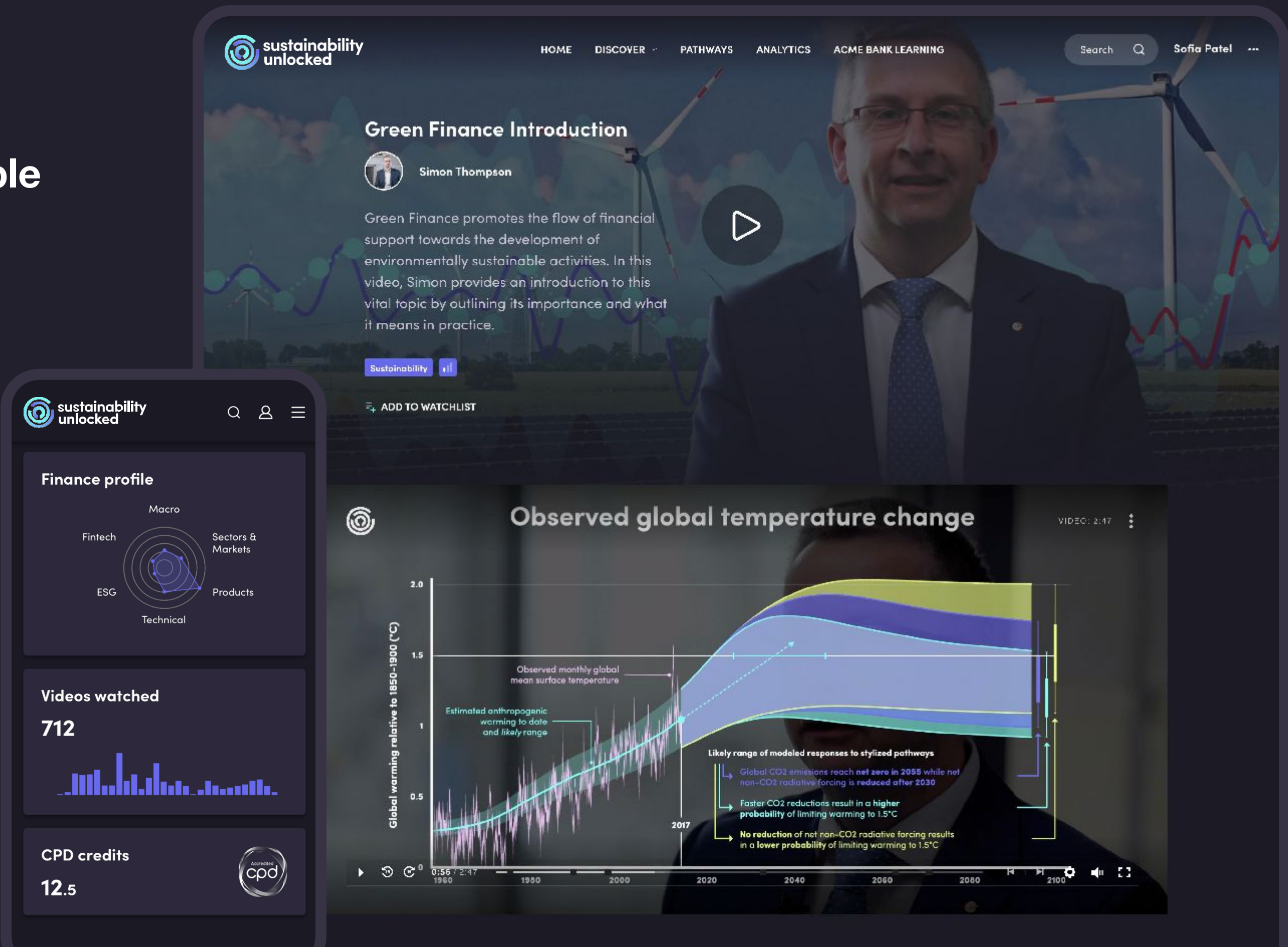
We are in a period of increasingly rapid cultural and economic change

Government and Regulation	Shareholders expectations	Management expectations	Employee expectations	Customers / Public expectations
<ul style="list-style-type: none"><li>• COP 26 Glasgow = new national emissions targets</li><li>• Building targets into financial architecture will be a key focus of COP26</li><li>• US &amp; EU planning to tax imports from countries that emit too much carbon</li><li>• Regulation of the financial sector starting to roll out across the world</li></ul>	<ul style="list-style-type: none"><li>• Reduce risk - avoid climate risks, stranded assets, regulatory risk, and transition risk</li><li>• Grow revenue - tap huge new sustainable markets and increase investment returns</li><li>• Reduce costs - lower energy consumption and carbon taxes</li></ul>	<ul style="list-style-type: none"><li>• 108 world-leading companies have signed The Climate Pledge: to become Net Zero by 2040</li><li>• 43 of the world's leading banks have formed the UN-convened Net-Zero Banking Alliance, committing to Net Zero by 2050</li></ul>	<ul style="list-style-type: none"><li>• Employee discussion on environment-related topics increased by 52% in 2020</li><li>• Environmental concern rose by 128% among Gen Z employees</li><li>• 83% of UK office workers feel that their company is not doing enough and needs to become more sustainable</li></ul>	<ul style="list-style-type: none"><li>• Customers are demanding more responsibility from the companies they buy from</li><li>• 88% of consumers want brands to help them live sustainably</li><li>• 1 in 3 consumers stopped purchasing products in 2020 because they had sustainability concerns about them</li><li>• Sustainability is the most important driver after price for 75% of consumers when choosing a retailer</li></ul>



# Our solution

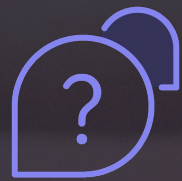
The world's first education platform built to empower people with the knowledge to solve the world's sustainability crisis





# Why us?

World-leading experts delivering accessible, engaging courses that change values and assumptions



## **Build the foundations:**

On-demand video content covering the fundamentals of ESG. Accredited by the CBI and CISI.



## **Provide true experts:**

World leading policy makers, climate scientists, thought leaders, and business leaders.



## **Deliver premium educational content:**

Best-in-class production standards, delivered in our cutting-edge, engaging learning platform.



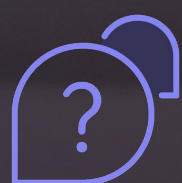
## **Educate the entire firm:**

Built for all employees, at all levels. Accessible at any time, anywhere. Possible to fit into any day.



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## Accredited by



Chartered  
Banker



## Trusted by



BlackRock®



## Loved by learners



Average video completion rate 93%



# A selection of our experts

We select world-leading experts at the intersection of finance and sustainability



**Sir Ronald Cohen**

“The father of social investment and British venture capital”



**Stephanie Sfakianos**

Led the world's first sustainability capital markets business at BNP Paribas.



**Amit Kara**

Climate economist. Led the development of the market standard economic model assessing the impact of climate change.



**Karina Robinson**

Founder of the Inclusion Initiative, Karina is a leading proponent of diversity and inclusion in banking and financial services, and an expert in governance.



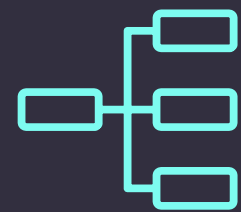
**Colin Palmer**

Pioneering wind and solar energy entrepreneur.  
  
Founder of Windcluster and Wind Prospect.

... and many many more!

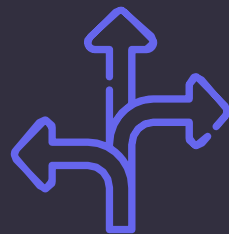


# Content



## ESG Foundations course

- Firm-wide ESG & Sustainability education embedding sustainability into your culture



## Content categories

- The Climate Crisis
- Corporate Governance
- Disclosure & Reporting
- ESG Financial Markets
- Renewable Energy
- Social Responsibility
- Sustainability Essentials
- The Sustainable Workplace





# Our credentials







Brought to you by the team behind Finance Unlocked

Finance Unlocked is the world’s first comprehensive video-learning platform built specifically for finance professionals.

[PLAY INTRO VIDEO](#)

As trusted by:



-  **Loved by learners** — 4.8/5 Trustpilot rating
-  **Comprehensive** — 1,000 videos across 150 topics, and growing
-  **Expert** — 150 expert contributors, and growing
-  **On-demand video** — the “Masterclass” for finance
-  **Engaging** — 93% average video completion rate
-  **Cutting-edge platform** — interactive and integrated



# Built for learning and development teams

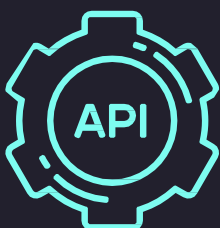
How you might use our all-in-one learning platform



Curate bespoke learning journeys for your cohorts, in collaboration with our education team.



Assign and track learning with our easy-to-use assignment and analytics features.



Connect to your learning management system with our open APIs and integrations.



Assign each learner in your firm one pathway to complete per month: a simple cadence that's easy to understand and track.



Help your learners make consistent, measurable progress.



Create a culture of sustainability and a strong shared purpose.



# The opportunity

**Embed sustainability into your culture  
and lead the world to a better future**

## **Banks must lead the way**

We need a green revolution with revolutionary speed.

What industry has the power to facilitate an economic revolution?

**A: Banking and finance.**

## **Lead your business to a better future**

A culture centered on sustainability will:

- Avoid catastrophic climate risks
- Take advantage of sustainable opportunities
- Lead the way to a better future for all



# Committed to sustainability and making a positive impact

Supporting education, our community and the environment



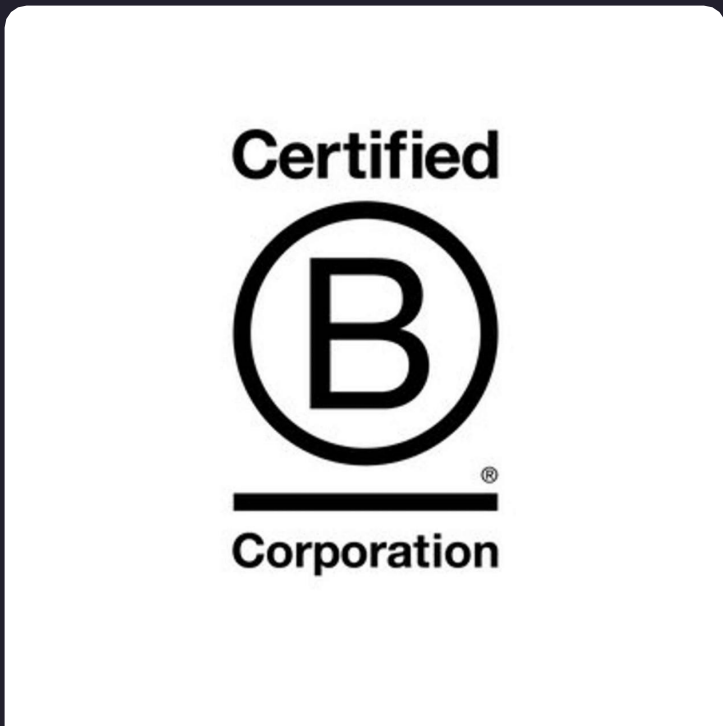
Delivering fintech education to young people



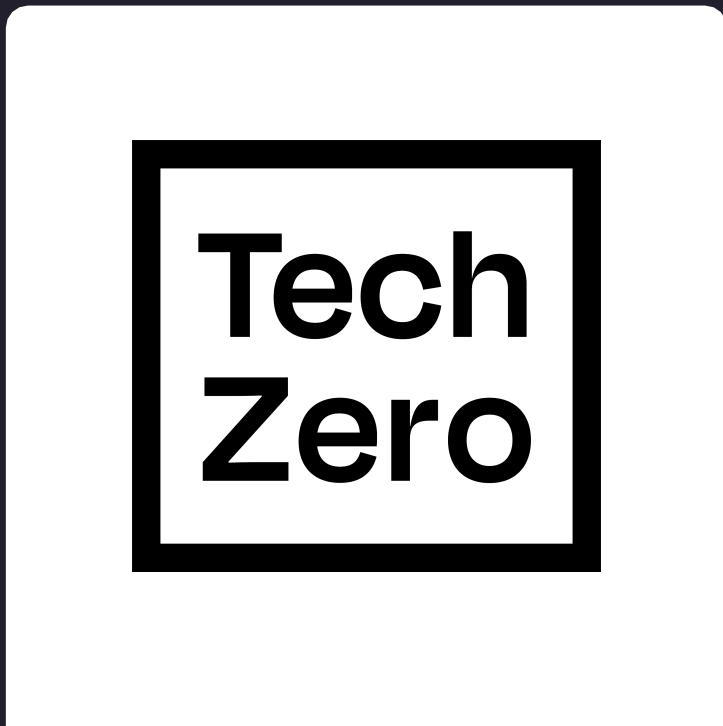
Supporting 3,000 Black students in partnership with Santander



Helping socially excluded young people to pursue careers in finance



B-Corp application in progress



Actively reducing our low-carbon footprint (2020: 29 CO2e)





“ We are the last generation that  
can prevent irreparable damage  
to our planet ”

UN General Assembly President María  
Fernanda Espinosa Garcés

# Thank you

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